

**Subject:** Join top Treasures of Los Angeles sponsors AEG & Brookfield on May 11  
**From:** "Central City Association" <jdanganan@ccala.org>  
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**To:** "Julia Marino" <jmarino@downtownla.com>

## CCA Special Event

Announcing the honorees of CCA's **23rd Annual Treasures of Los Angeles!** We recognize the outstanding contributions the following Angelenos have made to this city:

**Reverend Andy J. Bales** is the CEO of Union Rescue Mission located in Skid Row, serving the most desperate members of the L.A. community. He first joined the staff in 2005, addressing the need for transitional housing & permanent supportive housing through URM's Hope Garden Family Center. The center serves abandoned and destitute women with children and elderly women.

**Brandon Beck** is the Co-Founder, Chairman & CEO of Riot Games. As lifelong gamers, Brandon and his co-founder Marc Merrill founded the company in 2006 with a vision to make a different kind of company - one focused on changing the way video games are developed, delivered, and supported for players. Riot's mission is to be the most player-focused company in the world.

The **Los Angeles Air Force Base** employs 5,000 employees nationwide, boasting a budget of \$6 billion annually and providing jobs to the local economy. Decorated **Lieutenant General Samuel A. Greaves** (Commander, Space and Missile Systems Center, Air Force Space Command) will be accepting the award.

**Sue Laris** founded *L.A. Downtown News* in 1972 when she and her then-husband Jim Laris realized there weren't any other Downtown-related weeklies at the time. Over the years, the newspaper's folksy approach and loyal advertisers sustained it while others succumbed to diminishing readership and the high cost of newsprint.

**Council President Herb J. Wesson, Jr.** reprises his role as **Emcee** of Treasures of Los Angeles. He has represented Council District 10 since 2005, presiding over monumental policy initiatives such as pension reform, increasing voter turnout, and raising the minimum wage.

The deadline to send your Tribute Journal artwork is **April 24**.

[Click here for ad specs.](#)

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### Questions?

Please do not hesitate to contact Joella Hopkins at [jhopkins@ccala.org](mailto:jhopkins@ccala.org) or 213.416.7527.

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